



WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

WSOC-TV

American Rambler Productions  
138 Conant Street  
Beverly, MA 01915

# Contract # 330875

Schedule Dates	09/12/12-09/18/12	Date Entered	09/11/12
Advertiser	Mitt Romney for President (5341)	Last Modified	09/11/12
Agency	American Rambler Productions (5998)	Entered By	Jill Hipskind
Product	Political - Federal Candidate (1067)	CO-OP	No
Brand	198 ROMNEY FOR PRES (136965)	Headline #	06310583
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	KINCAID,STEPHANIE	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	198	Commission	\$14,981.25
Account Types	National/Political	Net Total	\$84,893.75
Billing Type	Standard	Sales Tax	
Comments	ROMNEY FOR PRESIDENT ***** THIS IS A CASH IN ADVANCE SCHEDULE *****		

Charlotte (WSOC)			
By Broadcast Month	Spots	Rate	
Sep. 2012	127	\$99,875.00	
Grand Total:	127	\$99,875.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	09/12/12-09/14/12	5	:30	6A- 6:30A (EST)				1	1	1			3	\$850.00	\$2,550.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12
2.0	Normal Line / Spot	09/17/12-09/18/12	5	:30	6A- 6:30A (EST)		1	1						2	\$850.00	\$1,700.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12
3.0	Normal Line / Spot	09/12/12-09/14/12	5	:30	7A- 8A (EST)				1	1	1			3	\$775.00	\$2,325.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12
4.0	Normal Line / Spot	09/17/12-09/18/12	5	:30	7A- 8A (EST)		1	1						2	\$775.00	\$1,550.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12
5.0	Normal Line / Spot	09/12/12-09/14/12	5	:30	8A- 9A (EST)				1	1	1			3	\$725.00	\$2,175.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12
6.0	Normal Line / Spot	09/17/12-09/18/12	5	:30	8A- 9A (EST)		1	1						2	\$725.00	\$1,450.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12
7.0	Normal Line / Spot	09/12/12-09/14/12	5	:30	9A- 10A (EST)				1	1	1			3	\$375.00	\$1,125.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12
8.0	Normal Line / Spot	09/17/12-09/18/12	5	:30	9A- 10A (EST)		1	1						2	\$375.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12
9.0	Normal Line / Spot	09/12/12-09/14/12	5	:30	10A- 11A (EST)				1	1	1			3	\$375.00	\$1,125.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12
10.0	Normal Line / Spot	09/17/12-09/18/12	5	:30	10A- 11A (EST)		1	1						2	\$375.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12
11.0	Normal Line / Spot	09/12/12-09/14/12	5	:30	11A- 12P (EST)				1	1	1			3	\$550.00	\$1,650.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12
12.0	Normal Line / Spot	09/17/12-09/18/12	5	:30	10:58A- 12P (EST)		1	1						2	\$550.00	\$1,100.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12
13.0	Normal Line / Spot	09/12/12-09/14/12	5	:30	12P- 1P (EST)				1	1	1			3	\$375.00	\$1,125.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12
14.0	Normal Line / Spot	09/17/12-09/18/12	5	:30	12P- 1P (EST)		1	1						2	\$375.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12
		09/12/12-09/14/12	5	:30	12P- 1P (EST)				1	1	1			3	\$375.00	\$1,125.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



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American Rambler Productions  
138 Conant Street  
Beverly, MA 01915

# Contract # 330875

**Schedule Dates** 09/12/12-09/18/12  
**Advertiser** Mitt Romney for President (5341)  
**Agency** American Rambler Productions (5998)  
**Product** Political - Federal Candidate (1067)  
**Brand** 198 ROMNEY FOR PRES (136965)  
**Salesperson** Telerep/Philadelphia, Philadelphia (1057)  
**Sales Office** Telerep/Philadelphia  
**Buyer Name** KINCAID,STEPHANIE  
**Phone/Fax** /  
**CPE** 198  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** ROMNEY FOR PRESIDENT  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 09/11/12  
**Last Modified** 09/11/12  
**Entered By** Jill Hipskind  
**CO-OP** No  
**Headline #** 06310583  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$14,981.25  
**Net Total** \$84,893.75  
**Sales Tax**

**Charlotte (WSOC)**  
**By Broadcast Month**  

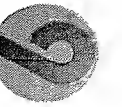
Month	Spots	Rate
Sep. 2012	127	\$99,875.00
<b>Grand Total:</b>	<b>127</b>	<b>\$99,875.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / Spot	09/17/12-09/18/12	5	:30	1P-2P (EST)	1	1							2	\$375.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12
16.0	Normal Line / Spot	09/12/12-09/14/12	5	:30	1P-2P (EST)				1	1	1			3	\$375.00	\$1,125.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12
17.0	Normal Line / Spot	09/12/12-09/14/12	5	:30	4P-5P (EST)				1	1	1			3	\$825.00	\$2,475.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12
18.0	Normal Line / Spot	09/17/12-09/18/12	5	:30	4P-5P (EST)	1	1							2	\$825.00	\$1,650.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12
19.0	Normal Line / Spot	09/12/12-09/14/12	5	:30	5P-5:30P (EST)				1	1	1			3	\$850.00	\$2,550.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12
20.0	Normal Line / Spot	09/17/12-09/18/12	5	:30	5:30P-6P (EST)	1	1							2	\$875.00	\$1,750.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12
21.0	Normal Line / Spot	09/12/12-09/14/12	5	:30	5:30P-6P (EST)				2	2	2			6	\$875.00	\$5,250.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12
22.0	Normal Line / Spot	09/12/12-09/14/12	5	:30	6P-6:30P (EST)				1	1	1			4	\$875.00	\$3,500.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12
23.0	Normal Line / Spot	09/17/12-09/18/12	5	:30	6P-6:30P (EST)	2	2							4	\$1,100.00	\$4,400.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12
24.0	Normal Line / Spot	09/12/12-09/14/12	5	:30	6P-6:30P (EST)				1	1	1			3	\$1,100.00	\$3,300.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12
25.0	Normal Line / Spot	09/17/12-09/18/12	5	:30	6:58P-7:30P (EST)	2	2							4	\$850.00	\$3,400.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12
26.0	Normal Line / Spot	09/12/12-09/14/12	5	:30	6:58P-7:30P (EST)				1	1	1			3	\$850.00	\$2,550.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12
27.0	Normal Line / Spot	09/12/12-09/14/12	5	:30	7:30P-7:56P (EST)	1	1							2	\$850.00	\$1,700.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12
28.0	Normal Line / Spot	09/17/12-09/18/12	5	:30	7:30P-7:56P (EST)	1	1							2	\$850.00	\$1,700.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_

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**Contract # 330875**

**Schedule Dates** 09/12/12-09/18/12  
**Advertiser** Mitt Romney for President (5341)  
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**Product** Political - Federal Candidate (1067)  
**Brand** 198 ROMNEY FOR PRES (136965)  
**Salesperson** Telerep/Philadelphia, Philadelphia (1057)  
**Sales Office** Telerep/Philadelphia  
**Buyer Name** KINCAID,STEPHANIE  
**Phone/Fax** /  
**CPE** 198  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** ROMNEY FOR PRESIDENT  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 09/11/12  
**Last Modified** 09/11/12  
**Entered By** Jill Hipskind  
**CO-OP** No  
**Headline #** 06310583  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$14,981.25  
**Net Total** \$84,893.75  
**Sales Tax**

**Charlotte (WSOC)**  
**By Broadcast Month**  
Sep. 2012  
Grand Total:  
**Spots** 127  
**Rate** \$99,875.00  
127 \$99,875.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / Spot	09/12/12-09/14/12	5	:30	11P-11:35P (EST)									6	\$925.00	\$5,550.00	Charlotte (WSOC)	2X MAX/DAY	9/11/12
30.0	Normal Line / Spot	09/17/12-09/18/12	5	:30	11P-11:35P (EST)		2	2						4	\$925.00	\$3,700.00	Charlotte (WSOC)	2X MAX/DAY	9/11/12
31.0	Normal Line / Spot	09/17/12-09/18/12	5	:30	11:35P-12:05A (EST)		2	2						4	\$500.00	\$2,000.00	Charlotte (WSOC)	2X MAX/DAY	9/11/12
32.0	Normal Line / Spot	09/12/12-09/14/12	5	:30	11:35P-12:05A (EST)				2	2	2			6	\$500.00	\$3,000.00	Charlotte (WSOC)	2X MAX/DAY	9/11/12
33.0	Normal Line / Spot	09/17/12-09/18/12	5	:30	5:30A-6A (EST)		2	2						4	\$425.00	\$1,700.00	Charlotte (WSOC)	2X MAX/DAY	9/11/12
34.0	Normal Line / Spot	09/13/12-09/13/12	4	:30	10P-11P (EST)				2	2	2			6	\$425.00	\$2,550.00	Charlotte (WSOC)	2X MAX/DAY	9/11/12
35.0	Normal Line / Spot	09/15/12-09/15/12	5	:30	8A-9A (EST)				1					2	\$325.00	\$650.00	Charlotte (WSOC)	2X MAX/DAY	9/11/12
36.0	Normal Line / Spot	09/15/12-09/15/12	5	:30	8A-9A (EST)							2		2	\$475.00	\$950.00	Charlotte (WSOC)	2X MAX/DAY	9/11/12
37.0	Normal Line / Spot	09/15/12-09/15/12	5	:30	12P-12:30P (EST)							2		2	\$275.00	\$550.00	Charlotte (WSOC)	2X MAX/DAY	9/11/12
38.0	Normal Line / Spot	09/15/12-09/15/12	5	:30	8P-11:30P (EST)							3		3	\$2,500.00	\$7,500.00	Charlotte (WSOC)	2X MAX/DAY	9/11/12
40.0	Normal Line / Spot	09/15/12-09/15/12	5	:30	11:30P-12A (EST)							2		2	\$250.00	\$500.00	Charlotte (WSOC)	2X MAX/DAY	9/11/12
41.0	Normal Line / Spot	09/16/12-09/16/12	5	:30	7A-8A (EST)							1		1	\$300.00	\$300.00	Charlotte (WSOC)	2X MAX/DAY	9/11/12

**CONFIRMATION CONTRACT**

Accepted Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_

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**Sales Office** Telerep/Philadelphia  
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**Phone/Fax** /  
**CPE** 198  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** ROMNEY FOR PRESIDENT  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 09/11/12  
**Last Modified** 09/11/12  
**Entered By** Jill Hipskind  
**CO-OP** No  
**Headline #** 06310583  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$14,981.25  
**Net Total** \$84,893.75  
**Sales Tax**

**Charlotte (WSOC)**  
**By Broadcast Month**  
Sep. 2012  
Grand Total:  
**Spots** 127  
**Rate** \$99,875.00  
127 \$99,875.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
43.0	Normal Line / Spot	09/16/12-09/16/12	5	:30	8A- 9A (EST)								1	1	\$500.00	\$500.00	Charlotte (WSOC)	2X MAX/DAY	9/11/12
44.0	Normal Line / Spot	09/16/12-09/16/12	5	:30	9A- 10A (EST)								1	1	\$600.00	\$600.00	Charlotte (WSOC)	2X MAX/DAY	9/11/12
45.0	Normal Line / Spot	09/16/12-09/16/12	5	:30	12P- 12:30P (EST)								2	2	\$275.00	\$550.00	Charlotte (WSOC)	2X MAX/DAY	9/11/12
46.0	Normal Line / Spot	09/16/12-09/16/12	5	:30	6P- 6:30P (EST)								1	1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	2X MAX/DAY	9/11/12
47.0	Normal Line / Spot	09/16/12-09/16/12	6	:30	8P- 9P (EST)								1	1	\$5,000.00	\$5,000.00	Charlotte (WSOC)	2X MAX/DAY	9/11/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

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SEP11/12 10.22  
\*\*\* WSOC-TV \*\*\*

DATE SEP11/12 10.22

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			600A-630A	30		\$850.00	9/12	9/14	3		W-F	3
PROGRAM : NEWS CON COM1 : 1X MAX/DAY												
2			600A-630A	30		\$850.00	9/17	9/18	2		M-TU	2
PROGRAM : NEWS CON COM1 : 1X MAX/DAY												

REP HEADLINE# 6310583  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-225-4100  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 610-225-1191  
CREDIT RISK !!  
HARRIS REPORT FROM REP

SEP11/12 10.22  
\*\*\* WSOC-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			700A-800A PROGRAM : GMA CON COM1 : 1X MAX/DAY	30		\$775.00	9/12	9/14	3		W-F	3
4			700A-800A PROGRAM : GMA CON COM1 : 1X MAX/DAY	30		\$775.00	9/17	9/18	2		M-TU	2
5			800A-900A PROGRAM : GMA CON COM1 : 1X MAX/DAY	30		\$725.00	9/12	9/14	3		W-F	3
6			800A-900A PROGRAM : GMA CON COM1 : 1X MAX/DAY	30		\$725.00	9/17	9/18	2		M-TU	2
7			900A-1000A PROGRAM : LIVE WITH KELLY CON COM1 : 1X MAX/DAY	30		\$375.00	9/12	9/14	3		W-F	3
8			900A-1000A PROGRAM : LIVE WITH KELLY CON COM1 : 1X MAX/DAY	30		\$375.00	9/17	9/18	2		M-TU	2
9			1000A-1100A PROGRAM : DR PHIL CON COM1 : 1X MAX/DAY	30		\$375.00	9/12	9/14	3		W-F	3
10			1000A-1100A PROGRAM : DR PHIL CON COM1 : 1X MAX/DAY	30		\$375.00	9/17	9/18	2		M-TU	2
11			1100A-1200N PROGRAM : THE VIEW CON COM1 : 1X MAX/DAY	30		\$550.00	9/17	9/18	2		M-TU	2

Handwritten numbers 5, 5, 5, 5, 5 are written across the table rows, likely indicating a total or count for each line item.

REP HEADLINE# 6310583  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-225-4100  
 CREDIT ADVISORY: AGENCY  
 ORDER WORKSHEET

FAX# 610-225-1191  
 CREDIT RISK !!!  
 HARRIS REPORT FROM REP

SEP11/12 10.22  
 \*\*\* WSOC-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			1100A-1200N PROGRAM : THE VIEW CON COM1: 1X MAX/DAY	30		\$550.00	9/12	9/14	3		W-F	3
13			1200N-100P PROGRAM : NEWS CON COM1: 1X MAX/DAY	30		\$375.00	9/17	9/18	2		M-TU	2
14			1200N-100P PROGRAM : NEWS CON COM1: 1X MAX/DAY	30		\$375.00	9/12	9/14	3		W-F	3
15			100P-200P PROGRAM : THE CHEW CON COM1: 1X MAX/DAY	30		\$375.00	9/17	9/18	2		M-TU	2
16			100P-200P PROGRAM : THE CHEW CON COM1: 1X MAX/DAY	30		\$375.00	9/12	9/14	3		W-F	3
17			400P-500P PROGRAM : DR OZ CON COM1: 1X MAX/DAY	30		\$825.00	9/12	9/14	3		W-F	3
18			400P-500P PROGRAM : DR OZ CON COM1: 1X MAX/DAY	30		\$825.00	9/17	9/18	2		M-TU	2
19			500P-530P PROGRAM : NEWS CON COM1: 1X MAX/DAY	30		\$850.00	9/12	9/14	3		W-F	3
20			500P-530P PROGRAM : NEWS CON COM1: 1X MAX/DAY	30		\$850.00	9/17	9/18	2		M-TU	2

5

SEP11/12 10.22  
\*\*\* WSOC-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			530P-600P PROGRAM : NEWS CON COM1: 2X MAX/DAY	30		\$875.00	9/12	9/14	6		W-F	6
22			530P-600P PROGRAM : NEWS CON COM1: 2X MAX/DAY	30		\$875.00	9/17	9/18	4		M-TU	4
23			600P-630P PROGRAM : NEWS CON COM1: 1X MAX/DAY	30		\$1,100.00	9/12	9/14	3		W-F	3
24			600P-630P PROGRAM : NEWS CON COM1: 2X MAX/DAY	30		\$1,100.00	9/17	9/18	4		M-TU	4
25			700P-730P PROGRAM : INSIDE EDITION CON COM1: 1X MAX/DAY	30		\$850.00	9/12	9/14	3		W-F	3
26			700P-730P PROGRAM : INSIDE EDITION CON COM1: 1X MAX/DAY	30		\$850.00	9/17	9/18	2		M-TU	2
27			730P-800P PROGRAM : ET CON COM1: 1X MAX/DAY	30		\$850.00	9/12	9/14	3		W-F	3
28			730P-800P PROGRAM : ET CON COM1: 1X MAX/DAY	30		\$850.00	9/17	9/18	2		M-TU	2
29			1100P-1135P PROGRAM : NEWS CON COM1: 2X MAX/DAY	30		\$925.00	9/12	9/14	6		W-F	6



SEP11/12 10.22  
\*\*\* WSCC EV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30			1100P-1135P PROGRAM : NEWS CON COM1: 2X MAX/DAY	30		\$925.00	9/17	9/18	4		M-TU	4
31			1135P-1205A PROGRAM : NIGHTLINE CON COM1: 2X MAX/DAY	30		\$500.00	9/17	9/18	4		M-TU	4
32			1135P-1205A PROGRAM : NIGHTLINE CON COM1: 2X MAX/DAY	30		\$500.00	9/12	9/14	6		W-F	6
33			530A-600A PROGRAM : NEWS CON COM1: 2X MAX/DAY	30		\$425.00	9/17	9/18	4		M-TU	4
34			530A-600A PROGRAM : NEWS CON COM1: 2X MAX/DAY	30		\$425.00	9/12	9/14	6		W-F	6
35			1000P-1100P PROGRAM : SCANDAL	30		\$6,500.00	9/13	9/13	1		THU	1
36			700A-800A PROGRAM : NEWS	30		\$325.00	9/15	9/15	2		SAT	2
37			800A-900A PROGRAM : GMA SAT	30		\$475.00	9/15	9/15	2		SAT	2
38			1200N-1230P PROGRAM : NEWS	30		\$275.00	9/15	9/15	2		SAT	2
39			800P-1130P PROGRAM : COLLEGE FOOTBALL	30		\$2,500.00	9/15	9/15	3		SAT	3
40			1130P-1200M PROGRAM : NEWS	30		\$850.00	9/15	9/15	2		SAT	2

REP HEADLINE# 6310583  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-225-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP11/12 10.22  
 \*\*\* WSOC-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
41			530A-600A	30		\$250.00	9/15	9/15	1		SAT	1
PROGRAM : CHRIS MATTHEWS												
42			700A-800A	30		\$300.00	9/16	9/16	1		SUN	1
PROGRAM : NEWS												
43			800A-900A	30		\$500.00	9/16	9/16	1		SUN	1
PROGRAM : GMA SUN												
44			900A-1000A	30		\$600.00	9/16	9/16	1		SUN	1
PROGRAM : THIS WEEK												
45			1200N-1230P	30		\$275.00	9/16	9/16	2		SUN	2
PROGRAM : NEWS												
46			600P-630P	30		\$1,000.00	9/16	9/16	1		SUN	1
PROGRAM : NEWS												
47			<del>600P-630P</del>	30		\$5,000.00	9/16	9/16	1		SUN	1
PROGRAM : REVENGE												

SEP/12 99875.00 CONTRACT TOTAL 99875.00  
 TOTAL SPOTS 127

MARKET TOTALS \$344,396 WSOC 29% WBTV 26% WCNC 24% WCCB 19% WJZY 2% WMYT 0% WAXN 0%  
 SVC- NSI  
 DEMOS- RA35+\*